



Charitable Match Talking Points

- The need for community involvement and investment is even more acute against the backdrop of the current economy.
- The KBA actively participates in the political progress in Washington, D.C. and in our state capital on issues affecting our business.
- The KBA has represented the interest of our industry for more than 100 years.
- We want to be part of this process and contribute to political candidates and committees, where permitted by law, with funds from voluntary contributions of employees to the Kentucky Bankers Association PAC.
- One of the ways that the KBA advocates for each of us is through their political action committee, which is known as the Kentucky Bankers PAC (KBPAC).
- Every contribution that is made from the PAC funds is reviewed by a committee of bankers to confirm it adheres to our criteria on candidates' views on issues that impact the bank and its employees.
- It is also reviewed for compliance with all applicable laws governing contributions to specific candidates or committees, including any federal or state reporting obligations.
- Through this NEW Charitable Match Program, for every dollar you contribute to the PAC the bank will match to charity.
- This way you can contribute to the PAC and support our industry lobbying efforts, while at the same time continuing to support charity.
- Contributions can be made by payroll deduction, credit card, or by check.
- Matching charitable contributions will not be tax deductible to you or the bank. Also, political contributions to a PAC are not tax deductible to you or the bank.
- I encourage you to strongly consider participating in the political process through the PAC.

Contributions to Kentucky Bankers PAC and Kentucky Bankers Committee for State Government (each referred to as KBPAC in this disclosure) will be used in connection with state and federal elections, respectively. Contributions to KBPAC are voluntary and may not be deducted as charitable contributions. KBPAC may not accept corporate contributions. Contributions will be reported to the Kentucky Registry of Election Finance and the Federal Election Commission, as required. You may decline to contribute without fear of reprisal. You may contribute more or less than the amounts suggested and you will not benefit or be disadvantaged because of the amount contributed or the decision to not participate at all.