



TIME TO SHINE



SUCCEED



GROW



THINK



LEARN

JUNE 7-11  
2021



# GENERAL BANKING SCHOOL

Griffin Gate Marriott  
Lexington, KY

KBA EDUCATION ALLIANCE

## KBA GBS SCHEDULE

Classes begin at 8:30 a.m.

Schedule subject to change.

### Intersession Exercises

Attendees are required to complete a series of research and study problems between Year I and Year II. Intersession exercises are designed to provoke research and evaluation of current banking issues, problems or opportunities. The goal of the Intersession exercises are to expand the thought-process of the banker into areas previously unexplored. Lessons learned through the Intersession exercises will be applied during Year II of the General Banking School. More importantly, the participants will possess greater ability to contrib-

### BankExec

This technology is where principles meet application. BankExec, a sophisticated, computerized bank management simulation, highlights Year II. Attendees have the opportunity to manage a bank as part of a management team. All concepts of the curriculum come into play as bankers make decisions relative to the bank's profitability and success. The BankExec experience ends with a stockholders' meeting to review each bank's progress. This simulation model was developed by the ABA and the FDIC.

### GBS Year I

### GBS Year II

<p><b>June 7 Monday</b></p> <ul style="list-style-type: none"> <li>Registration</li> <li>Orientation</li> <li>Simulation Overview</li> <li>Intro to BankExec</li> <li>Bank Financial Analysis</li> <li>Decision 1Q</li> <li>Pricing Strategies</li> <li>Bank Exec Assignment Discussion</li> <li>Decision 2Q</li> </ul>	<p><b>June 8 Tuesday</b></p> <ul style="list-style-type: none"> <li>Asset-Liability Management</li> <li>Decision 3Q</li> <li>Bank Exec Exercise</li> <li>Decision 4Q</li> </ul>	<p><b>June 9 Wednesday</b></p> <ul style="list-style-type: none"> <li>Decision 5Q</li> <li>Presentation Skills</li> <li>Decision 6Q</li> </ul>	<p><b>June 10 Thursday</b></p> <ul style="list-style-type: none"> <li>Decision 7Q</li> <li>Effective Leadership</li> <li>Test</li> <li>Stockholders Meeting Prep</li> </ul>	<p><b>June 11 Friday</b></p> <ul style="list-style-type: none"> <li>Stockholders Meeting</li> <li>Graduation</li> </ul>
<p><b>June 7 Monday</b></p> <ul style="list-style-type: none"> <li>Registration</li> <li>Orientation</li> <li>Pre-test</li> <li>Macroeconomics &amp; the Banking Systems</li> <li>Team Building</li> <li>Evaluating Bank Performance</li> <li>Investments</li> </ul>	<p><b>June 8 Tuesday</b></p> <ul style="list-style-type: none"> <li>Financial Analysis</li> <li>Credit Administration</li> <li>Consumer Financial Protection Bureau</li> </ul>	<p><b>June 9 Wednesday</b></p> <ul style="list-style-type: none"> <li>Human Resource Management</li> <li>Liquidity &amp; Capital Planning</li> <li>Lending</li> </ul>	<p><b>June 10 Thursday</b></p> <ul style="list-style-type: none"> <li>Strategic Planning &amp; Control</li> <li>Risk Management</li> <li>Bank Operations</li> <li>Review</li> </ul>	<p><b>June 11 Friday</b></p> <ul style="list-style-type: none"> <li>Exam</li> <li>Intersession Projects</li> </ul>

QUESTIONS? Contact:

Paula Cross, Education Services Coordinator (502) 736-1276

Schedule is subject to change.

# LEARN

## PURPOSE

The Kentucky Bankers Association's General Banking School (GBS) is designed for employees who possess a current knowledge of banking that sufficiently prepares them for this advanced level curriculum. The purpose of the GBS is to build a bridge between concepts and practical application, giving the banker the tools he or she needs to grow as a professional. The KBA General Banking School will prepare bankers for any of the national graduate schools of banking.

## MISSION

The mission of the GBS is to teach bankers to understand four important elements of banking:

- 1) The management of a bank company as a business.
- 2) The financial decisions that must be made on a daily basis.
- 3) How each bank department is inter-related and how they can work together.
- 4) The current economic environment of the business of banking.

# THINK

## CURRICULUM

The curriculum consists of practical classroom sessions and experience with a computer-generated bank simulation called BankExec. BankExec is a hands-on computer simulation designed to give users an opportunity to experience the complexity of managing a bank. Classroom sessions, with Intersession assignments, give attendees experiential, day-to-day learning opportunities.

The balance of classroom and technology creates a program that will enhance your skills and advance your working knowledge of the financial industry. Once completed, the GBS gives its graduates a comprehensive understanding of the connections between banking functions and the environment these functions operate in, as well as prepares you for your career goals.

# GROW

## WHO SHOULD ATTEND

The General Banking School is intended for bank employees, management trainees and recent college graduates.

## REQUIREMENTS

The following minimum requirements are suggested: An associate degree, ABA courses in Money and Banking, Banking Fundamentals, and/or Accounting, or equivalent college courses with three-year's experience in the financial service industry; or, a bachelor's degree in finance or economics and one-year of experience in the financial service industry; or, a master's degree in finance or economics and no experience in the financial service industry; or, a graduate of the Foundations of Banking School. Applicants with special circumstances will be handled on an individual basis.

# SUCCEED

## TO GRADUATE

- Attend all classes
- To advance to Year II, successfully complete Year I
- Attend all Intersession days
- Complete and receive a satisfactory evaluation of Intersession exercises
- Participate in BankExec (Year II)
- Participate and receive a satisfactory evaluation in BankExec (Year II)
- Pass all exams

## TESTIMONIAL

I had the most beneficial experience attending the KBA General Banking School! Our presenters did an excellent job teaching us how the balance sheet and income statement directly affect each other with every decision made by management. I have also made some lasting relationships with my classmates over the last two years. I'm so glad I was given the opportunity to attend KBA General Banking School!

—Cherith Gribbs/Community Financial Services Bank, Benton, KY

# LOGISTICS

## CHECK-IN

- WHEN:** Participants will check in for classes the first day, Monday, June 7, 2021  
Classes will begin immediately following orientation.
- WHERE:** Griffin Gate Marriott, 1800 Newton Pike, Lexington, KY 40511  
All classes will be held at this location.

## MATERIALS

GBS materials will be distributed the first day of class. Tuition includes curriculum materials. Attendees should bring their own calculator and note-taking supplies. **Year II attendees are requested to bring a laptop computer or iPad.**

## HOUSING

Bankers will check in Sunday afternoon/evening. Roommates will not be assigned. If a registrant prefers to share a room please contact Paula Cross with the information, (502) 736-1276.

## ADMISSION

First priority for admission is given to members of the KBA. Applicants are accepted on a first-come, first-serve basis. To apply submit an application to the KBA by May 28, 2021. If an applicant suffers from any disabilities that might influence his or her participation in the school, please enclose a brief letter with the application.

## TUITION & FEES

Tuition (see registration form for pricing) is for a one week in-residence session and includes admission, computer fees, classroom instruction, curriculum materials, lodging (if applicable) and some meals. Applicants withdrawing before May 28, 2021 will be refunded all fees except a \$150 cancellation fee. There is **no refund** if an applicant withdraws after the May 28, 2021 deadline, or fails to attend the school, with the exception of extenuating circumstances. Due to operational commitment, for expenses we cannot reverse (handouts, food, beverages, room rentals, speaker fees, etc.), extenuating circumstances will be subject to partial refunds. Substitutions are allowed. Refund requests must be submitted in writing, by letter or email.



# REGISTER

JUNE 7-11, 2021  
Griffin Gate Marriott  
Lexington, KY

**APPLICATION DEADLINE 5/28/21**

This institution does not discriminate with regard to race, age, religion, disability, sex or ethnic origin.

NAME Mr. Ms. Mrs.	BANK NAME
TITLE	BANK STREET ADDRESS
NAME ON BADGE	BANK CITY/STATE/ZIP
EMAIL	BUSINESS PHONE
EMERGENCY CONTACT/NAME & TELEPHONE NUMBER	BANK MAIN OFFICE ADDRESS/IF DIFFERENT FROM ADDRESS ABOVE



# TUITION

## 2021 KBA GENERAL BANKING SCHOOL

- YEAR I - Tuition w/ Private Room\*      \$2135
- YEAR I - Tuition Only/No Lodging      \$1700
- YEAR II - Tuition w/ Private Room\*      \$2235
- YEAR II - Tuition Only/No Lodging      \$1835

\*Roommates will not be assigned; applicants requesting to share a room, please contact Paula Cross at the KBA (502) 736-1276, or email pccross@kybanks.com

Tuition (see registration form for pricing) is for a one week in-residence session and includes admission, computer fees, classroom instruction, curriculum materials, lodging (if applicable) and some meals. Applicants withdrawing before May 28, 2021 will be refunded all fees except a \$150 cancellation fee. **There is no refund if an applicant withdraws after the May 28, 2021 deadline, or fails to attend the school, with the exception of extenuating circumstances.** Due to operational commitment, for expenses we cannot reverse (handouts, food, beverages, room rentals, speaker fees, etc.), extenuating circumstances will be subject to partial refunds. Substitutions are allowed. Refund requests must be submitted in writing, by letter or email, to the KBA.



# SUBMIT

**SEND APPLICATION TO:**      **APPLICATION DEADLINE 5/28/21**  
Kentucky Bankers Association  
600 W Main St, Suite 400, Louisville, KY 40202

By signing I acknowledge that I have read the accompanying brochure and agree to abide by all the requirements for participation and completion of this program. My registration and signature below also constitutes authorization to release any tests, grades or record of performance to my employer/bank at their request.

APPLICANT'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

This section is to be signed by the bank president, department head, personnel officer or other executive authorized by the bank; the signature confirms that the bank listed above has approved the submission of this application.

NOMINATING OFFICER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

NOMINATING OFFICER'S NAME [PRINT] \_\_\_\_\_ TITLE \_\_\_\_\_



**TO COMPLETE YOUR APPLICATION  
PLEASE PROVIDE US WITH THE  
FOLLOWING INFORMATION**

**Year II bankers do not  
need to fill out this page.**

**NAME** \_\_\_\_\_ **BANK** \_\_\_\_\_

**EDUCATION**

High School \_\_\_\_\_ Year Graduated \_\_\_\_\_  
 College \_\_\_\_\_ Year Degree Received \_\_\_\_\_ Major \_\_\_\_\_  
 Graduate School \_\_\_\_\_ Year Degree Received \_\_\_\_\_ Major \_\_\_\_\_  
 KBA Schools \_\_\_\_\_ Year Attended \_\_\_\_\_  
 Other \_\_\_\_\_ Year Attended \_\_\_\_\_

**Please indicate how you acquired a basic knowledge and understanding in the following areas:**  
**Please be specific and detailed with your answers.**

**ACCOUNTING**

Basic concepts including the accounting cycle, special journals and subsidiary ledgers, payroll records and procedures, reporting operating results, the accrual basis of accounting, partnership and corporate accounting.

**Specify Courses or Educational Activities** \_\_\_\_\_  
**AIB** \_\_\_\_\_  
**College Courses** \_\_\_\_\_  
**Other** \_\_\_\_\_

**MONEY & BANKING**

Basic economic principles, the economy - how it works, the Federal Reserve System, the business of banking, monetary policy and its impact on financial markets and banks, fiscal policy and trends in banking.

**Specify Courses or Educational Activities** \_\_\_\_\_  
**AIB** \_\_\_\_\_  
**College Courses** \_\_\_\_\_  
**Other** \_\_\_\_\_

**PRINCIPLES OF BANKING**

Basic concepts on the history, economic and community environment of banking, documents and the language of banking, bank services, the deposit function, check processing and collection, bank bookkeeping, bank loans and investments, trust department services, specialized services, bank regulation and examination.

**Specify courses or educational activities** \_\_\_\_\_  
**AIB** \_\_\_\_\_  
**College Courses** \_\_\_\_\_  
**Other** \_\_\_\_\_

**Please list all areas of the bank in which you have worked**

**Total Years Bank Experience** \_\_\_\_\_  
**Size of Bank/Assets** \_\_\_\_\_  
**Size of Bank's Loan Portfolio** \_\_\_\_\_

