



TIME TO SHINE



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EDUCATION ALLIANCE



JUNE 5TH - 9TH,
2023

GENERAL BANKING SCHOOL

Lexington Griffin Gate Marriott
Lexington, Kentucky

KBA GBS SCHEDULE

Classes begin at 8:30 a.m.

Schedule subject to change.

Interession Exercises

Attendees are required to complete a series of research and study problems between Year I and Year II. Interession exercises are designed to provoke research and evaluation of current banking issues, problems or opportunities. The goal of the Interession exercises are to expand the thought-process of the banker into areas previously unexplored. Lessons learned through the Interession exercises will be applied during Year II of the General Banking School. More importantly, the participants will possess greater ability to contribute to the progress of their bank.

BankExec

This technology is where principles meet application. BankExec, a sophisticated, computerized bank management simulation, highlights Year II. Attendees have the opportunity to manage a bank as part of a management team. All concepts of the curriculum come into play as bankers make decisions relative to the bank's profitability and success. The BankExec experience ends with a stockholders' meeting to review each bank's progress. This simulation model was developed by the ABA and the FDIC.

GBS Year I

June 5 MONDAY	June 6 TUESDAY	June 7 WEDNESDAY	June 8 THURSDAY	June 9 FRIDAY
Registration Orientation Pre-Test Macroeconomics & The Banking System Evaluating Bank Performance Investments	Financial Analysis Credit Administration Consumer Financial Protection Bureau	Human Resource Management Liquidity & Capital Planning Lending	Strategic Planning & Control Risk Management Bank Operations Review	Exam Interession Projects

GBS Year II

June 5 MONDAY	June 6 TUESDAY	June 7 WEDNESDAY	June 8 THURSDAY	June 9 FRIDAY
Registration Orientation Simulation Overview Intro to Bank Exec Bank Financial Analysis Decision 1Q Pricing Strategies Bank Exec Assignment Discussion Decision 2Q	Asset-Liability Management Decision 3Q Bank Exec Exercise Decision 4Q	Decision 5Q Presentation Skills Decision 6Q	Decision 7Q Effective Leadership Test Stockholders Meeting Prep	Stockholder Meeting Graduation

QUESTIONS? Contact: Paula Cross, Education Services Coordinator (502) 736-1276
Schedule is subject to change.



Kentucky Bankers Association, 600 West Main Street, Suite 400, Louisville, KY 40202

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PURPOSE

The Kentucky Bankers Association's General Banking School (GBS) is designed for employees who possess a current knowledge of banking that sufficiently prepares them for this advanced level curriculum. The purpose of the GBS is to build a bridge between concepts and practical application, giving the banker the tools he or she needs to grow as a professional. The KBA General Banking School will prepare bankers for any of the national graduate schools of banking.

MISSION

The mission of the GBS is to teach bankers to understand four important elements of banking:

- 1) The management of a bank company as a business.
- 2) The financial decisions that must be made on a daily basis.
- 3) How each bank department is inter-related and how they can work together.
- 4) The current economic environment of the business of banking.

THINK

CURRICULUM

The curriculum consists of practical classroom sessions and experience with a computer-generated bank simulation called BankExec. BankExec is a hands-on computer simulation designed to give users an opportunity to experience the complexity of managing a bank. Classroom sessions, with Intersession assignments, give attendees experiential, day-to-day learning opportunities.

The balance of classroom and technology creates a program that will enhance your skills and advance your working knowledge of the financial industry. Once completed, the GBS gives its graduates a comprehensive understanding of the connections between banking functions and the environment these functions operate in, as well as prepares you for your career goals.

GROW

WHO SHOULD ATTEND

The General Banking School is intended for bank employees, management trainees and recent college graduates.

REQUIREMENTS

The following minimum requirements are suggested: An associate degree, ABA courses in Money and Banking, Banking Fundamentals, and/or Accounting, or equivalent college courses with three-year's experience in the financial service industry; or, a bachelor's degree in finance or economics and one-year of experience in the financial service industry; or, a master's degree in finance or economics and no experience in the financial service industry; or, a graduate of the Foundations of Banking School. Applicants with special circumstances will be handled on an individual basis.

SUCCEED

TO GRADUATE

- Attend all classes
- To advance to Year II, successfully complete Year I
- Attend all Intersession days
- Complete and receive a satisfactory evaluation of Intersession exercises
- Participate in BankExec (Year II)
- Participate and receive a satisfactory evaluation in BankExec (Year II)
- Pass all exams

TESTIMONIAL

I had the most beneficial experience attending the KBA General Banking School! Our presenters did an excellent job teaching us how the balance sheet and income statement directly affect each other with every decision made by management. I have also made some lasting relationships with my classmates over the last two years. I'm so glad I was given the opportunity to attend KBA General Banking School!

—Cherith Gribbs/Community Financial Services Bank, Benton, KY

LOGISTICS

CHECK-IN

- WHEN:** Participants will check in for classes the first day, June 5, 2023
Classes will begin immediately following orientation.
- WHERE:** Griffin Gate Marriott, 1800 Newtown Pike, Lexington, KY
All classes will be held at this location.

MATERIALS

GBS materials will be distributed the first day of class. Tuition includes curriculum materials. Attendees should bring their own calculator and note-taking supplies. **Year II attendees are requested to bring a laptop computer or iPad.**

HOUSING

Bankers will check in Sunday afternoon/evening. Roommates will not be assigned. If a registrant prefers to share a room please contact Paula Cross with the information, (502) 736-1276.

ADMISSION

First priority for admission is given to members of the KBA. Applicants are accepted on a first-come, first-serve basis. To apply submit an application to the KBA by May 22, 2023. If an applicant suffers from any disabilities that might influence his or her participation in the school, please enclose a brief letter with the application.

TUITION & FEES

Tuition (see registration form for pricing) is for a one week in-residence session and includes admission, computer fees, classroom instruction, curriculum materials, lodging (if applicable) and some meals. Applicants withdrawing before May 22, 2023, will be refunded all fees except a \$150 cancellation fee. There is **no refund** if an applicant withdraws after the May 22, 2023 deadline, or fails to attend the school, with the exception of extenuating circumstances. Due to operational commitment, for expenses we cannot reverse (handouts, food, beverages, room rentals, speaker fees, etc.), extenuating circumstances will be subject to partial refunds. Substitutions are allowed. Refund requests must be submitted in writing, by letter or email.

REGISTER

June 5th - 9th, 2023
Lexington, KY

APPLICATION DEADLINE 5/22/23

This institution does not discriminate with regard to race, age, religion, disability, sex or ethnic origin.

NAME
Mr.
Ms.
Mrs.

BANK NAME

TITLE

BANK STREET ADDRESS

NAME
ON BADGE

BANK CITY/STATE/ZIP

EMAIL

BUSINESS PHONE

EMERGENCY CONTACT/NAME & TELEPHONE NUMBER

BANK MAIN OFFICE ADDRESS/IF DIFFERENT FROM ADDRESS ABOVE

TUITION

2023 KBA GENERAL BANKING SCHOOL

- | | |
|---|--------|
| <input type="checkbox"/> YEAR I - Tuition w/ Private Room* | \$2150 |
| <input type="checkbox"/> YEAR I - Tuition Only/No Lodging | \$1750 |
| <input type="checkbox"/> YEAR II - Tuition w/ Private Room* | \$2250 |
| <input type="checkbox"/> YEAR II - Tuition Only/No Lodging | \$1850 |

*Roommates will not be assigned; applicants requesting to share a room, please contact Paula Cross at the KBA (502) 736-1276, or email pcross@kybanks.com

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SUBMIT

SEND APPLICATION TO: **APPLICATION DEADLINE 5/22/23**

Kentucky Bankers Association
600 W Main St, Suite 400, Louisville, KY 40202

By signing I acknowledge that I have read the accompanying brochure and agree to abide by all the requirements for participation and completion of this program. My registration and signature below also constitutes authorization to release any tests, grades or record of performance to my employer/bank at their request.

APPLICANT'S SIGNATURE _____ DATE _____

This section is to be signed by the bank president, department head, personnel officer or other executive authorized by the bank; the signature confirms that the bank listed above has approved the submission of this application.

NOMINATING OFFICER'S SIGNATURE _____ DATE _____

NOMINATING OFFICER'S NAME [PRINT] _____ TITLE _____



TO COMPLETE YOUR APPLICATION
PLEASE PROVIDE US WITH THE
FOLLOWING INFORMATION

**Year II bankers do not
need to fill out this page.**

NAME _____ BANK _____

EDUCATION

High School _____ Year Graduated _____
College _____ Year Degree Received _____ Major _____
Graduate School _____ Year Degree Received _____ Major _____
KBA Schools _____ Year Attended _____
Other _____ Year Attended _____

Please indicate how you acquired a basic knowledge and understanding in the following areas:
Please be specific and detailed with your answers.

ACCOUNTING

Basic concepts including the accounting cycle, special journals and subsidiary ledgers, payroll records and procedures, reporting operating results, the accrual basis of accounting, partnership and corporate accounting.

Specify Courses or Educational Activities _____

AIB _____

College Courses _____

Other _____

MONEY & BANKING

Basic economic principles, the economy - how it works, the Federal Reserve System, the business of banking, monetary policy and its impact on financial markets and banks, fiscal policy and trends in banking.

Specify Courses or Educational Activities _____

AIB _____

College Courses _____

Other _____

PRINCIPLES OF BANKING

Basic concepts on the history, economic and community environment of banking, documents and the language of banking, bank services, the deposit function, check processing and collection, bank bookkeeping, bank loans and investments, trust department services, specialized services, bank regulation and examination.

Specify courses or educational activities _____

AIB _____

College Courses _____

Other _____

Please list all areas of the bank in which you have worked

Total Years Bank Experience _____

Size of Bank/Assets _____

Size of Bank's Loan Portfolio _____

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