

# GET OUT TO VOTE

TOOLKIT

KENTUCKY

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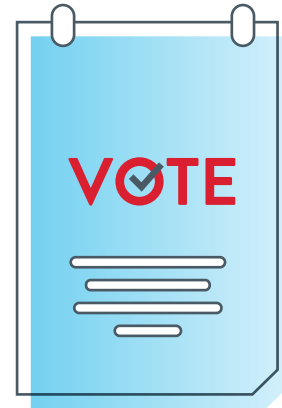
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## How to Utilize the Toolkit

In this year's election cycle, your bank has an opportunity to mobilize employees and increase voter turnout by participating in permissible nonpartisan get-out-the-vote activities. The materials in this toolkit will help you create awareness and promote voter participation amongst employees at your organization. Visit [SAO.Vote](https://sao.vote/ky) for additional tools and resources to help get-out-the-vote.

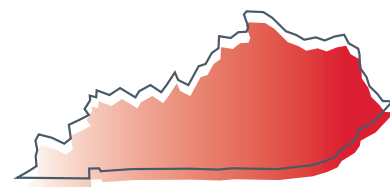
**Remember, every vote counts and is an opportunity for bankers to make their voices heard!**

## Posters and Flyers

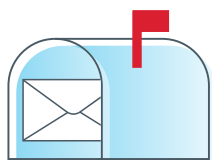
If people are forced to visualize voting they are more likely to vote. Use flyers and posters to create a buzz around participating in upcoming elections. Place copies of the promotional posters and flyers in this guide in high traffic areas, such as your lobby, break rooms, elevators or general areas where employees gather to encourage them to register and vote in upcoming elections.

Are you ready to vote?

# KENTUCKY



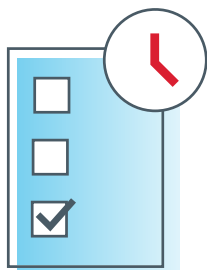
## Absentee Voting



The last day to request an absentee ballot from the state is *May 3* for the primary and *Oct. 25* for the general. Find information on how to request an absentee ballot on the [Secretary of State's website, elect.ky.gov](https://elect.ky.gov).

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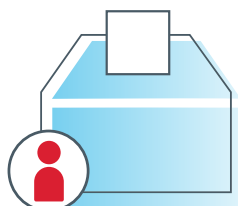
## Early Voting



You can vote early in person between *May 12* and *May 14* for the primary and *Nov. 3* and *Nov. 5* for the general election. Check with your local election office for information on early voting sites and schedules in your county.

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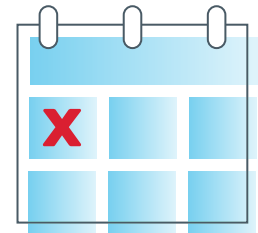
## Vote in Person



Vote in person on *May 17* and *Nov. 8*. Depending on your polling location, you can cast your vote between 6 a.m. and 6 p.m. Check the Kentucky State Board of Elections' website, [elect.ky.gov](https://elect.ky.gov), for information about voting requirements.

# PRIMARY ELECTION

## Important Election Dates for **KENTUCKY**



**April 2**

**First Day to Request  
Absentee/Mail-In Ballot  
for Primary Election**

**April 18**

**Last Day to Register to Vote  
for Primary Election**

**May 3**

**Last Day to Request  
Absentee/Mail-In Ballot**

**May 12-14**

**In-Person Early Voting Period**

**May 17**

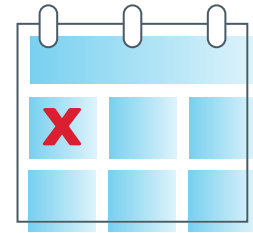
**Absentee Ballots Must be  
Returned (in person or by mail)  
by 6 p.m.**

**May 17**

**Primary Election Day**

# GENERAL ELECTION

## Important Election Dates for **KENTUCKY**



**Sept. 24**

**First Day to Request  
Absentee Ballot for General  
Election**

**Oct. 11**

**Last Day to Register to Vote  
for General Election**

**Oct. 25**

**Last Day to Request  
Absentee Ballot**

**Nov. 3-5**

**In-Person Early Voting Period**

**Nov. 8**

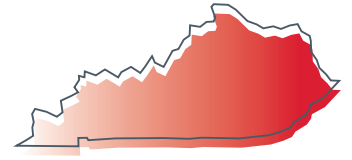
**Absentee Ballots Must be  
Returned (in person or by mail)  
by 6 p.m.**

**Nov. 8**

**General Election Day**

# Are you ready to vote?

# KENTUCKY



## Important Election Dates for Kentucky

**April 2** First Day to Request Absentee/Mail in Ballot for Primary Election

**April 18** Last Day to Register to Vote for Primary Election

**May 3** Last Day to Request Absentee/Mail in Ballot for Primary Election

**May 12-14** In-Person Early Voting Period for Primary Election

**May 17** Absentee Ballots Must be Returned (in person or by mail) by 6 p.m.

**May 17** Primary Election Day

**Sept. 24** First Day to Request Absentee Ballot for General Election

**Oct. 11** Last Day to Register to Vote in General Election

**Oct. 25** Last Day to Request Absentee Ballot for General Election

**Nov. 3-5** In Person Early Voting Period for General Election

**Nov. 8** Absentee Ballots Must be Returned (in person or by mail) by 6 p.m.

**Nov. 8** General Election Day

## Vote by Mail

The last day to request an absentee ballot from the state is May 3 for the primary and Oct. 25 for the general. Find information on how to request an absentee ballot on the [Secretary of State's website, elect.ky.gov](https://www.elect.ky.gov).

## Early Voting

You can vote early in person between May 12 and May 14 for the primary and Nov. 3 and Nov. 5 for the general election. Check with your local election office for information on early voting sites and schedules in your county.

## Vote in Person

Vote in person on May 17 and Nov. 8. Depending on your polling location, you can cast your vote between 6 a.m. and 6 p.m. Check the Kentucky State Board of Elections' website, [elect.ky.gov](https://www.elect.ky.gov), for information about voting requirements.

## Templates

You may use your bank's internal communications tools, e.g. intranet, email, or staff meetings to encourage staff to participate in upcoming elections. Any communication to staff should include nonpartisan information that will help them to vote. You may include polling hours and location information, voter information website, and election date reminders and deadlines.

To help you get started, use the template below to help motivate, remind and provide timely information about upcoming elections to your employees.

### Sample Email GOTV Message from CEO:

Primary/Election Day is almost here!

This year we have the opportunity to elect lawmakers who will have an impact on our industry, our economy, our communities and our lives. Electing officials is an important opportunity we have as citizens to make our voices heard.

Election Day is Tuesday, November 8. **[or insert information about primary election dates]**

Visit [SecureAmericanOpportunity.com/vote](https://SecureAmericanOpportunity.com/vote) [or visit state election website] and enter your address to learn more about key election dates and deadlines, find out how to apply for an absentee ballot [or vote early], and see a list of candidates running in your district.

Let's make sure our voices are heard. Vote on **Tuesday, November 8/ Primary Day.**





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