

KBPAC Sample Letter to Employees

To: Solicitable Employees
From: [President and CEO]
Re: KBPAC Fundraising Campaign

Today we are kicking off the KBPAC Fundraising campaign in our bank. I hope that everyone will take part in this important program. I made my personal contribution and hope you will do the same.

KBPAC is the bipartisan political action committee of the Kentucky Bankers Association. It supports the campaigns of candidates for the U.S. Senate and House of Representatives who advocate a free and competitive financial marketplace. I am contributing because I count on KBPAC to support legislators across the country who have a positive effect on our bank's future.

I am asking for you to consider a personal contribution because KBPAC's strength lies in the involvement of bank professionals like you and me. By joining with tens of thousands of bankers who have already made a personal commitment to KBPAC, we will make the voice of the banking industry in Congress even stronger.

KBPAC is now making it easier than ever to contribute by utilizing payroll deduction. Rather than making your contribution all at once, you now have the option of having a small contribution deducted from each of your payroll checks throughout the year. For example, a \$1 contribution per pay period would amount to a \$24 contribution, and a \$5 contribution per pay period would amount to \$120 a year. Contributions by check or money order are still accepted.

To contribute to KBPAC, please complete the KBPAC contribution card attached to the brochure by making a check payable to "KBPAC" and mail it to the address shown on the brochure or by selecting the payroll deduction option and choose the amount you wish to contribute. This amount will be deducted from each pay check regularly and sent to KBPAC.

This may be one of the best investments you can make for your future.
Sincerely,

[Bank President & CEO]