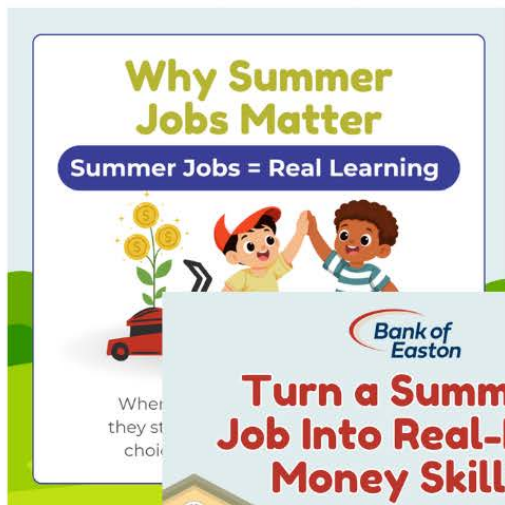


THIS SUMMER

BIG IDEAS BECOME POWERFUL MONEY LESSONS

The Summer CEO Booklet

Activities • Printables • Socials • Newsletters • App • Website



STEP 1 Pick Your Business
Think about what you're good at or what your neighbors might need.
Circle your idea or write your own:

Car Wash, Dog Walking, Neighbor's Helper, Lawn Mowing, House Cleaning, Gardening, Pet Sitting, Other ideas?

Did you get your parent or guardian's approval? (Super important for safety!)

STEP 2 Make It Official
What's your business name?
Sketch your logo here: (Draw something to show everyone your BUSINESS!)

STEP 3 Profit Formula
To make money, you need to know how much things cost...and how much you'll charge.

Know this formula: $\text{Revenue} - \text{Cost} = \text{Profit}$

Example:

	1x	10x
You sell lemonade for \$1 a cup		
You opened \$5 on supplies		
You sold 10 cups x \$10 revenue		
\$10 - \$5 = \$5		
Revenue	Cost	Profit

BRANDED

Connect to explore My First Nest Egg's family-first approach to financial wellness.

[BOOK A MEETING](#)



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