

THE THUMBPRINT SIGNATURE PROGRAM

Check fraud costs banks and their customers millions of dollars each year. Through the Thumbprint Signature Program, banks can send a clear message to criminals that check fraud will not be tolerated. How can Thumbprint Signature help you?

- Non-account holders asking to cash a check place an impression of their thumbprint on the face of the check using a small “inkless” touch pad.
- Thumbprint Signature is a natural deterrent — criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by account holders. It dramatically speeds up the investigation’s identification process.
- Even with the implementation of Check 21, the program continues to be a valuable resource in fighting fraud.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.



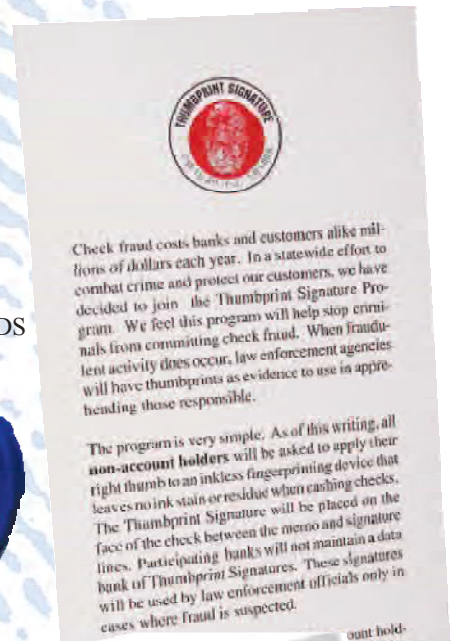
DECAL

Materials, which feature the Thumbprint Signature logo printed in red and black, include:

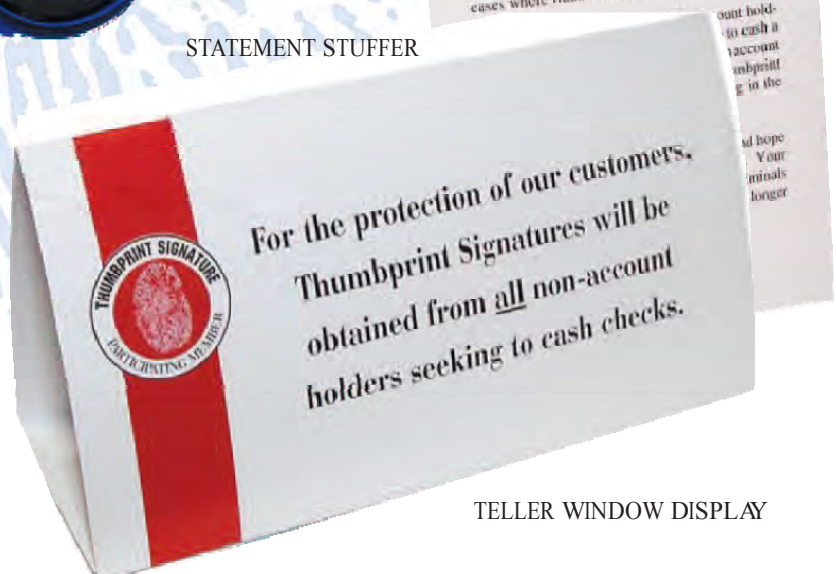
- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch “tent-style” display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement stuffers:** These 3 ½ x 7 ½ - inch brochures explain the mechanics of the program. Send them as a public service announcement to all your account holders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.



TOUCH PADS



STATEMENT STUFFER



TELLER WINDOW DISPLAY



Order Form				
Quantity	Item	Retail Price	Non-Member	Total
Touch Pads				
	1-100 pads	\$4.75 ea.	\$6.50 ea.	
	101-250 pads	\$4.50 ea.	No Discount	
	Over 250 pads	\$4.00 ea.	No Discount	
	Decals	\$2.45 ea.	\$4.60 ea.	
	Window Displays	\$2.50 ea.	\$5.00 ea.	
Statement Stuffers				
	500-1500 copies	\$0.14 ea.	\$0.17 ea.	
	2000-3000 copies	\$0.13 ea.	No Discount	
	3500-4500 copies	\$0.12 ea.	No Discount	
	Over 4500 copies	\$0.11 ea.	No Discount	
Product Quantity	Shipping & Handling	Shipping & Handling		\$ 12.00
		Subtotal		\$
Flat rate	\$12.00	Tax (6 %) KY residents		\$
			Total	\$

Company Name _____

Contact Person Mr Ms. _____

Title _____

E-mail Address _____

Street Address (required for UPS delivery) _____

City, State, Zip _____

Mailing Address (if different from above) _____

City, State, Zip _____

Phone _____

Fax _____

PAYMENT INFORMATION

- CHECK ENCLOSED (payable to Kentucky Bankers Association) Credit Card (MC, Visa and AmEx accepted)
 SEND INVOICE
- You will be contacted by telephone to provide this information prior to processing your order.

MAIL: KENTUCKY BANKERS ASSOCIATION * 600 West Main St, Suite 400 * Louisville KY 40202

PHONE: (502) 736-1282

FAX: (502) 584-6390

EMAIL: productsandservices@kybanks.com

WEB: www.kybanks.com