THE THUMBPRINT SIGNATURE PROGRAM

Check fraud costs banks and their customers millions of dollars each year. Through the Thumbprint Signature Program, banks can send a clear message to criminals that check fraud will not be tolerated. How can Thumbprint Signature help you?

- Non-accountholders asking to cash a check place an impression of their thumbprint on the face of the check using a small "inkless" touch pad.
- Thumbprint Signature is a natural deterrent criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by accountholders. It dramatically speeds up the investigation's identification process.
- Even with the implementation of Check 21, the program continues to be a valuable resource in fighting fraud.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.

Materials, which feature the Thumbprint Signature logo printed in red and black, include:

- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch "tent-style" display signs at your teller windows as an additional reminder that you participate in the program.
- Statement suffers: These 3 ¹/₂ x 7 ¹/₂ inch brochures explain the mechanics of the program. Send them as a public service announcement to all your accountholders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.

ELECTING MEMORY

DECAL



Check fraud costs banks and customers alike miltions of dollars each year. In a statewide effort to combat crime and protect our customers, we have decided to join the Thumbprint Signature Program. We feel this program will help stop erminals from committing check fraud. When fraudulent activity does occur, law enforcement agencies will have thumbprints as evidence to use in apprehending these responsible.

The program is very simple, As of this writing, all **non-account holders** will be asked to apply their right thumb to an indices fingerprinting device that leaves no ink stain or residue when easing checks. The Thambprint Signature will be phased on the face of the check between the meno and signature lines. Pasticipating banks will not maintain a data bank of Thumbprint Signatures. These signatures will be used by law enforcement officials only in cases where Traud is suspected.

STATEMENT STUFFER

TOUCH PADS

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For the protection of our customers. Thumbprint Signatures will be obtained from <u>all</u> non-account holders seeking to eash checks.

TELLER WINDOW DISPLAY



For the protection of our eustomers. Thumbprint Signatures will be obtained from all holders scruthBPRINT SIGNAL THE CONTINUE MENN

Order Form					
Quantity		Item	Retail Price	Non-Member	Total
Touch Pads					
		1-100 pads	\$4.75 ea.	\$6.50 ea.	
		101-250 pads	\$4.50 ea.	No Discount	
	C	over 250 pads	\$4.00 ea.	No Discount	
		Decals	\$2.45 ea.	\$4.60 ea.	
	Win	dow Displays	\$2.50 ea.	\$5.00 ea.	
Statement Stuffers					•
	500	-1500 copies	\$0.14 ea.	\$0.17 ea.	
	2000-3000 copies		\$0.13 ea.	No Discount	
	3500	-4500 copies	\$0.12 ea.	No Discount	
	Over 4500 copies		\$0.11 ea.	No Discount	
Product		Shipping &	Shipping & Handling		\$ 12.00
Quantity		Handling	Subtotal		\$
Flat rate		\$12.00	Tax (6 %) KY residents		\$
				Total	¢

Company Name
Contact Person Mr Ms.
Title
E-mail Address

Street Address (required for UPS delivery)

City, State, Zip

Mailing Address (if different from above)

City, State, Zip

Phone

Total \$

Fax

PAYMENT INFORMATION

CHECK ENCLOSED (payable to KentuckyBankers Association)

Credit Card (MC, Visa and AmEx accepted) You will be contacted by telephone to provide this information prior to processing your order.

□ SEND INVOICE

MAIL: KENTUCKY BANKERS ASSOCIATION * 600 West Main St, Suite 400 * Louisville KY 40202

PHONE: (502) 736-1282

FAX: (502) 584-6390

EMAIL: productsandservices@kybanks.com

WEB: www.kybanks.com